



# THE GREAT HOUSE GALA *and* AUCTION

## SPONSORSHIP PACKAGES

### **GOLD SPONSOR - \$10,000**

- Exclusive naming rights for the event: "The Great House Gala and Auction, presented by [Gold Sponsor]"
- Logo placement on event materials, including programs and banners
- VIP tickets with premium seating for 10 guests
- Opportunity to address the audience during the event
- Full-page ad in the event program
- Recognition as the lead sponsor on the school's event website and social media platforms
- *Underwrites catering*

### **EMERALD SPONSOR - \$5,000**

- Logo placement on event materials, including programs and banners
- VIP tickets with preferred seating for 8 guests
- Half-page ad in the event program
- Verbal recognition at the event as the "Emerald Sponsor"
- Recognition on the school's event website and social media platforms
- *Underwrites venue*

### **CRIMSON SPONSOR - \$2,500**

- Logo placement on event materials, including programs and banners
- VIP tickets for 6 guests
- Quarter-page ad in the event program
- Verbal recognition at the event as the "Crimson Sponsor"
- Recognition on the school's event website and social media platforms
- *Underwrites event technology*

### **NAVY SPONSOR - \$1,000**

- Logo placement on event materials, including programs and banners
- Seating for 4 guests
- Verbal recognition at the event as the "Navy Sponsor"
- Recognition on the school's event website and social media platforms
- *Underwrites event publications*

## **HOUSE UNITY SPONSOR - \$500**

- Logo placement on event materials, including programs and banners
- Seating for 2 guests
- Recognition on the school's event website and social media platforms

## **FRIEND OF THE HOUSES SPONSOR - \$250**

- Logo placement on event materials, including programs and banners
- Recognition on the school's event website and social media platforms