



October 2020

Dear Friends of Banner,

What a year of ups and downs it has been for all of us as we navigate the changes to our community during the COVID-19 pandemic. We are fortunate to have ended our 38th school year of providing an academically challenging curriculum to our students while implementing our first distance learning program. Now that the school year is here and our students are safely attending in-person classes, this year's auction requires another first for the school: moving to an online auction experience.

We recognize that the Frederick area has been hit hard these last few months, and that businesses are struggling to rebuild and recover. We want you to be a part of this exciting phase in Banner's history as we look forward to our Black Friday Mini Auction, which will go live on Friday, November 27. The Auction will feature only donations and items from local Frederick businesses and showcase how valuable your work is to our community. With your donation of an item or certificate, you'll receive social media recognition; inclusion in our electronic communications and event promotion on our website. Our families are encouraged to support our donors now more than ever, and as The Banner School is a registered 501(c)(3) non-profit entity (EIN 52-1254968), your donation is tax-deductible.

We hope that you will partner with us in this special event so that we may continue to provide the challenging and enriching academic, fine arts and athletic programs that encompass *The Banner School Difference*. Every donation, large and small, is greatly appreciated and will have a special place in the Auction.

Thank you for your consideration and generosity as we all continue down the road of recovery. Please do not hesitate to call or email me with any questions.

Sincerely,

Jamie M. Pratt
Director of Development
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